



## **Freelancer: Programme Manager**

### **ABOUT MTV STAYING ALIVE FOUNDATION**

The MTV Staying Alive Foundation (MTV SAF) is an independent charity (registered in South Africa, USA and UK) that produces ground-breaking, original media content that delivers vital sexual and reproductive health messaging to a global audience. We are linked to Paramount Global through the in-kind support they give as well as the use of the MTV brand. All our content is distributed rights-cleared and cost-free, enabling us to reach the widest audience possible.

### **ABOUT MTV SHUGA**

MTV Shuga is MTV-SAF's flagship behaviour change campaign. It is a multi-award-winning TV drama series, accompanied by radio, digital, social media, and on the ground educational activities, which integrates health messaging into storylines that reflect the lives and experiences of youth audiences. MTV Shuga launched in Kenya in 2009. Since then MTV-SAF has gone on to film in Kenya again; Nigeria (four seasons); South Africa (two seasons); Cote d'Ivoire (two seasons); and India (MTV Nishedh, one complete season and one being rolled out).

### **Role Responsibility**

The Programmes Manager will support the Country Director who is located in Johannesburg to plan, implement, report on MTV Shuga initiatives. These include face to face peer education, virtual peer education, activations, launch events and other MTV Shuga activities which are necessary for the successful execution of projects.

We are looking for someone who has thorough experience in working with local communities for the purpose of educating young people in line with the country's public health and human rights objectives.

We require someone with at least two years' experience working with/for a charity, youth brand, or community based organization. The successful candidate must be proficient in English and at least one of the vernacular languages.

- ✓ Oversee the day-to-day management of outreach projects by keeping partners up to date.
- ✓ Support peer educators by coordinating and distributing the resources they need to implement programmes.
- ✓ Briefing of peer educators.
- ✓ Provide mentorship to the peer educators for their personal development and advancement as MTV Shuga peer educators.
- ✓ Conduct regular site visits at peer education safe spaces.
- ✓ Arrange training workshops, launch events and activation.
- ✓ Oversee the production of assets for programmes which may be social media graphics, social media videos, posters for distribution in local communities, invitations to programme events, etc.
- ✓ Manage online peer educator communities and participants.
- ✓ The role includes development of content plan for MTV Shuga eLearning, implementation thereof and hosting virtual events and educationals for this community.

### **The Ideal Candidate**

- ✓ Impeccable report and general writing skills.
- ✓ Organized and efficient.
- ✓ Passion for pro-social issues, and a good understanding of the MTV Shuga content.
- ✓ Ability to meet targets and deadlines whilst managing a wide range of concurrent activities.
- ✓ Demonstrate knowledge and experience of leading peer education programmes.
- ✓ A good track record of mentoring young people into exemplary peer educators who are respected as young leaders in their local communities.
- ✓ Ability to implement in line with contractual obligations.
- ✓ Ability to speak openly when programmes are not delivering as per key performance indicators.
- ✓ Must be resourceful enough to find solutions to mitigate risks to programmes.

### **Location**

Based in South Africa.

**Contract**

6 months, 5 days a week. Starting Monday 1 April 2022.

**Salary**

R22,000